

Tafften Farms



Company Profile 2026



Who We Are

Founded in 2022 as a diversified agricultural enterprise — sunflower, maize, cattle pen-feeding, and free-range poultry — Tafften Farms made a strategic shift toward premium purple passion fruit and fish farming. Operating at Middleton Farms, Zimbabwe, we cultivate *Passiflora edulis* using in-house seedlings, T-trellising systems, and year-round drip irrigation for consistent, high-quality output.

Our Supply Partnership

We are a professional African supply partner combining production expertise, water security, full traceability, post-harvest handling, cold-chain logistics, and continuous innovation. Frozen pulp is already commercialised; juice, concentrate, and dried powder are under active development. Our customers include importers, distributors, retailers, foodservice operators, and processors seeking a dependable, scalable fresh-produce partner from Zimbabwe.





Production & Agronomic Capability

Our production model is built on quality, consistency, and scalability — combining high-density passion fruit systems, dedicated agronomic management, and integrated farm infrastructure to deliver a reliable, year-round supply of premium purple passion fruit.

1. Agronomic Systems & Benchmarks

Passiflora edulis grown using in-house seedlings, T-trellising, and year-round drip irrigation at Middleton Farms, Zimbabwe. Our 2025 benchmark of ~8 t/ha was achieved on a low-density system. We are now transitioning to high-density planting, protected cultivation, and advanced nutrition and canopy management to significantly increase yield per hectare. Season runs June to April with predictable, pre-planned supply windows.

1. Integrated Farm Platform

Tafften Farms operates as a fully integrated agricultural platform — combining passion fruit production, mechanisation, aquaculture, post-harvest handling, and cold-chain logistics under one management structure. This integration ensures operational efficiency, water security through our 5-million-litre reservoir, and the ability to scale output while maintaining traceability and quality standards demanded by international buyers.



Water Security, Climate Resilience & Sustainability

Tafften Farms operates with year-round drip irrigation, dedicated water storage, straw mulching, and environmentally friendly power for irrigation and cold storage — ensuring consistent, resilient production through climate variability.

01

Current Resilience Practices

Year-round drip irrigation and on-farm water storage safeguard supply through dry seasons and heat events. Straw mulching conserves soil moisture, while eco-friendly power systems run irrigation and cold storage. Continuous crop monitoring addresses flower abortion and heat stress proactively.

02

Innovation & Aquaculture Integration

A greenhouse trial bay extends production outside conventional cycles, with a 1-hectare commercial greenhouse planned for climate management and year-round supply. Agricultural plastic mulch is under evaluation. Our 5-million-litre reservoir supports integrated fish farming, crop nutrition, and food-safe water management.





1. Certification & Compliance

GLOBALG.A.P. IFA certified. GRASP implemented — covering worker welfare, contracts, and health & safety. GGN: 4069453556898. Documentation available for buyer verification upon request.

1. Full-Chain Traceability

Block-level field records, digital spray & input logs, picker-team and harvest-date tracking, packhouse lot coding, carton-level ID, and digital field-to-export traceability for every shipment.

Quality, Certification & Traceability

GLOBALG.A.P. IFA certified with GRASP implemented (GGN 4069453556898). Export specs independently tested by SGS Kenya Ltd. via GC-MS/MS and LC-MS/MS, fully compliant with EU Regulation (EC) No. 396/2005. SMETA social standard work in progress.





Market Proof, Export Readiness & Logistics

Tafften Farms supplies Zimbabwe's leading retail and wholesale buyers — TM Pick n Pay Zimbabwe, Bhola Wholesale, Wilgrove, and Freshco — with a proven track record of consistent, quality-assured delivery that underpins our export readiness.



1. Export Markets & Logistics

Primary export targets: Europe, UK, Middle East, and Southern Africa, with Asia targeted as volume and market access grow. Logistics channels include airfreight, road, and refrigerated sea freight. Key gateway: Harare International Airport with refrigerated transfer. Cold-chain sea freight planned as volumes scale.



1. Supply Chain Coordination

Production, packing, cold storage, and transport are fully aligned to buyer programmes and pre-season commitments. Field, labour, harvest, and packhouse planning are coordinated in advance to ensure reliable, on-schedule delivery. Detailed grades, Brix levels, packaging specs, and commercial terms available in the Export Product Specification.



Value Addition, People & Growth

From fresh export fruit to frozen pulp, juice, concentrate and dried powder — Tafften Farms is building a full-spectrum value chain. Our ~30-strong team drives quality at every stage, from field to packhouse to market.

Our Leadership Team

Tafften Farms is led by a dedicated executive and operational team committed to building a world-class African supply partner.

Tenson Bvekwa — Owner & Managing Director

Tarisai Bvekwa — Operations Director

Tadiwa Bvekwa — Operations Manager

Simelokuhle Sibanda — Farm Manager & Agronomist

Ernest Kabaya — Field Supervisor

Our ~30 employees include 6 full-time farm workers, an irrigation specialist, tractor driver, ~18 part-time seasonal staff, and 3 executive managers — all aligned to deliver traceable, premium produce for international buyers.



Tenson Bvekwa

Owner & Managing Director. Leads Tafften Farms' strategic vision, international partnerships, and export growth across European, UK and Middle East markets.



Tarisai Bvekwa

Operations Director. Oversees day-to-day farm operations, packhouse management, cold chain logistics, and buyer programme coordination.



Our Vision & Partnership Proposition

We are building a supply partner that international buyers can confidently grow with. Our vision: become a leading African supplier of premium passion fruit and value-added products, reaching 500+ tonnes annually with certified quality, full traceability, and responsible production.



Growth Roadmap

NOW: Strengthen premium fresh export programmes and buyer relationships.

NEXT: Scale high-density production, greenhouse trials, and climate resilience.

SCALE: Expand cold chain, sea freight capacity toward 500+ tonnes.

DIVERSIFY: Build commercial juice, concentrate and dried powder alongside fresh and frozen products.

Partner with us — certified, traceable, scalable, and built for the long term.





We are building a supply partner that international buyers can confidently grow with. Premium purple passion fruit from Zimbabwe — grown with purpose, ready for the world.



Contact Us

Tafften Farms, Middleton Farms, Zimbabwe. GLOBALG.A.P. IFA Certified — GGN 4069453556898. Detailed technical and commercial info in the Tafften Farms Export Product Specification.

Phone

+263 772 264 450

Email

admin@tafftenfarm.com

Social

@tafftenfarm

Tenson Bvekwa +263 772 264 450 | Tarisai Bvekwa +263 773 721 297
| Tadiwa Bvekwa +263 778 954 444