

TAFFTEN FARMS

EXPORT SPECIFICATION DOCUMENT – PURPLE PASSION FRUIT



PRODUCT IDENTIFICATION

Item	Description
Product	Purple Passion Fruit
Botanical Name	<i>Passiflora edulis</i>
Origin	Zimbabwe
Exporter	Tafften Farms
Farm Location	Middleton Farms
Production System	GLOBALG.A.P IFA & GRASP Add-On Compliant
GLOBALG.A.P GGN	4069453556898
Target Markets	EU, UK, Middle East, Southern Africa

1. PRODUCT DESCRIPTION

Purple Passion Fruit (*Passiflora edulis*) is a premium tropical fruit cultivated by Tafften Farms for high-value export markets. The fruit is recognised internationally for its strong aroma, high juice content, and balanced sweet–tart flavour profile.

Key characteristics:

- Deep purple rind when mature
- High juice recovery
- Strong aromatic pulp
- Balanced sugar–acid profile
- Excellent post-harvest keeping quality .All fruit is produced under a certified system compliant with EU food safety, social responsibility, and traceability requirements.

2. QUALITY SPECIFICATIONS

Fruit Characteristics

Parameter	Specification
External Colour	Uniform deep purple
Shape	Round to oval
Skin Condition	Clean, firm; slight wrinkling acceptable
Skin Integrity	No cracks or mechanical damage
Internal Quality	Free-flowing juice, aromatic pulp
Juice Aroma	Fresh, characteristic passion fruit
Brix Level	Minimum 12° Brix
Defects	Free from decay, sunburn, pests
Foreign Matter	Not permitted

Only fruit meeting these specifications is approved for export.

3. SIZING & GRADING

Grade	Fruit Weight (g)	Fruits per kg	Market Application
Grade A (Export Premium)	70–90 g	11–14	EU retail & premium wholesale
Grade B (Export Standard)	60–69 g	14–16	EU wholesale & foodservice
Grade C (Processing / Local)	< 60 g	>16	Not exported

Only Grade A and Grade B are exported

4. PACKAGING SPECIFICATIONS

Master Carton



Parameter	Specification
Net Weight	2 kg per carton
Carton Type	Ventilated corrugated export carton
Inner Lining	Food-grade paper or liner
Carton Strength	Suitable for stacking & long-haul transit
Transport Mode	Air freight & refrigerated sea freight

Optional Retail Packaging (on request)

Format	Net Weight
Clamshell	250 g
Clamshell	500 g

Carton Labelling Includes

- Product name
- Country of origin: Zimbabwe
- Exporter: Tafften Farms
- Lot / traceability code
- GLOBALG.A.P GGN

5. PALLETISATION & LOGISTICS

Parameter	Specification
Cartons per pallet	250 cartons
Net weight per carton	2 kg
Total net fruit per pallet	500 kg
Pallet type	Euro pallet
Wood treatment	ISPM-15 compliant

Pallet stability	Suitable for cold-store stacking
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Configuration designed to meet EU importer and warehouse requirements.

6. POST-HARVEST HANDLING & STORAGE



Parameter	Requirement
Harvest maturity	Physiological maturity
Harvest method	Hand-harvested
Pre-cooling	Immediate after harvest
Storage temperature	6–10 °C
Relative humidity	85–90 %
Ethylene sensitivity	Low
Expected shelf life	3-4 weeks

Cold chain maintained from harvest to destination.

7. MAXIMUM RESIDUE LIMITS (MRL) COMPLIANCE

Independent residue testing confirms EU compliance.

Laboratory Analysis

Item	Details
Laboratory	SGS Kenya Ltd.
Analysis Report No.	MA26-01138.001
Analysis Date	25 February 2026
Methods	GC-MS/MS & LC-MS/MS
LOQ	0.01 mg/kg

Results

All residues below 0.01 mg/kg
Compliant with EU Regulation (EC) No. 396/2005

8. CERTIFICATIONS & SOCIAL COMPLIANCE

Certification	Status
GLOBALG.A.P IFA	Certified
GGN	4069453556898
GRASP Add-On	Implemented

GRASP covers worker welfare, contracts, and health & safety.

9. TRACEABILITY & FOOD SAFETY



Full traceability maintained through:

- Field records
- Spray and input logs
- Harvest & packhouse lot coding
- Export documentation

Traceability extends field → packhouse → export consignment.

10. EXPORT TERMS

- FOB – Free On Board
- LC – Letter of Credit
 - Irrevocable
 - At sight or agreed usance

All shipments supported by full export documentation.

11. INDICATIVE PRICING (FOB)

Indicative FOB price **USD 2.50-3.50 / kg**

Pricing is subject to negotiation based on weekly demand, order volume, grade mix, destination and packaging requirements.

Commercial terms

FOB · Free On Board | LC · Letter of Credit available by agreement

12. EXPORT VALIDITY

This specification applies to:

- Fresh purple passion fruit
 - GLOBALG.A.P & GRASP certified production
 - SGS-verified MRL-compliant consignments
 - EU, UK, and equivalent regulated markets
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13. ORCHARD & SEASONAL SUPPLY SPECIFICATION

2026/27 cultivated area **5 hectares under purple passion fruit production**

Harvest window Late November · April

Supply profile Flushes begin small and increase progressively toward peak season.

Indicative daily availability **Late Nov 0.5-1 t · Dec 1-2 t · Jan 2-3 t · Feb-Apr 2-4 t**

Planning basis: availability is indicative and subject to harvest conditions, quality and weekly buyer programme.



Exporter Contact

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